

Fashion Touchdown kickoff 2018 Nov. 5 with Members of the Philadelphia Eagles Walking the Runway for a Worthy CAUSE

For presenting sponsor Marrone Law Firm, charity begins at home as the law firm once again lends its support to Big Brothers Big Sisters Independence Region at star-studded event

FOR IMMEDIATE RELEASE

PHILADELPHIA, PA (Oct. 30, 2018) - Philly's 5th annual star-studded charity event, [Fashion Touchdown 2018](#), will take place on Nov. 5, 2018, at The Fillmore from 5:30 pm to 9:30 pm EST. Marrone Law Firm, LLC is repeating its success as the presenting sponsor and has secured many from the city of brotherly love to continue their participation. The goal for this year's event is over half a million dollars, with all proceeds going to Big Brothers Big Sisters Independence Region (BBBS).

What has become one of the city's biggest fundraisers, the event will feature members of the World Champion, Philadelphia Eagles, once again lending their support by donning [Damari Savile](#) menswear owned by Eagles safety Malcolm Jenkins' and walking down the runway in style. DAPR Grooming Parlour in Rittenhouse Square will be making sure the guys are camera ready.

Designer Nicole Miller is flying into Philly to support Big Brothers Big Sisters with a runway show featuring the beautiful wives and significant others of our winning team. Nicole Miller Philadelphia will have exclusive Eagles inspired items available day of with 10% of sales donated to Big Brothers Big Sisters. "Mentorship is the gateway to success and we are proud of to be a part of the fashion touchdown", says Mary Dougherty, owner of the two Nicole Miller stores in Philadelphia.

The international beauty brand and innovator, Anastasia of Beverly Hills and Philadelphia's own amazing Jason Matthew Salon will provide hair and makeup.

Eagles players in the fashion show include Malcolm Jenkins, Rodney McLeod, Brent Celek, Todd Herremans, Jalen Mills, Chris Maragos, Jordan Hicks, Zach Ertz, Brandon Graham and Jason Kelce. A live auction to win players' jerseys and once-in-a-lifetime experiences will also be highlights of the evening's activities. Also, in attendance will be Hall of Fame Boxing Champ, Bernard Hopkins lending his support to the cause by auctioning off his own incredible experience. "Top Chef" and restaurateur, Nick Elmi who raised over \$30,000 last year auctioning off a 10 course in home private dinner, is returning with his support.

"For five years, the event shows not only the love that Philly feels for our community but also the unwavering work that BBBS does on a daily basis for more than 3,500 children in our region," said [Joseph M. Marrone](#), Esq, Founding Partner of Marrone Law Firm, LLC. "It's a testament to the belief that sponsors have in the event because there is much more to do, over 1500 kids sit in the waiting pool for a "Big"."

Marrone knows this first-hand. He has been a Big Brother himself and is currently on the Governing Board of BBBS Independence Region.

Joining this year as main sponsors include Live Nation, Bank of America, Merrill Lynch, and AmerisourceBergen. Returning food and beverage sponsors include Philly's own Brulee Catering, Casamigos Tequila, Tito's, Stateside Vodka, and Yards Brewery. said Marrone. "We're showcasing Philly at its best and we couldn't be more proud of the impact that BBBS is having in our community."

Head towards the end zone and purchase tickets for the event at [Eventbrite](#) before it's too late, as the event has sold out in previous years. Plus, check out Marrone Law Firm on [social media](#) for ongoing announcements and giveaways.

About Big Brothers Big Sisters Independence Region

Big Brothers Big Sisters Independence Region is a donor-supported organization that enriches, encourages, and empowers children to reach their highest potential through safe, one-to-one mentoring relationships. Volunteering as a Big Brother or Big Sister is about making a measurable difference in a child's life by sharing new perspectives and experiences. Serving Chester, Delaware, Montgomery, and Philadelphia Counties in PA and Burlington, Camden and Gloucester Counties in NJ, nearly 4,000 children annually are more successful socially and academically because of the work of Big Brothers Big Sisters Independence Region. Visit us at www.independencebigs.org.

About Marrone Law Firm, LLC

As one of the most successful and highly regarded civil litigation practices in the Philadelphia area, Marrone Law Firm, LLC provides vigorous, effective representation in matters ranging from personal injury and medical malpractice to civil rights and criminal law. Visit us at www.marronelaw.com.

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ABOUT NICOLE MILLER PHILADELPHIA

Mary K. Dougherty privately owns and operates two renowned fashion landmarks in the city of brotherly love and sisterly affection. In 1994, Dougherty opened her first Nicole Miller boutique in Manayunk, and shortly after a second location followed in the heart of center city at The Bellevue. Dougherty and her team of stylists are revered in the Philadelphia community for their constantly innovative, thoughtful, professional and fresh approach to fashion, style and philanthropy. For more information on Nicole Miller Philadelphia boutiques, please visit nicolemillerphiladelphia.com or call 215-930-0307.

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ABOUT NICOLE MILLER

Known for her signature graphic prints and innovative silhouettes, Nicole Miller is an iconic American designer with a modern, ageless aesthetic. With a degree in fine arts from The Rhode Island School of Design and a degree from l'Ecole de la Chambre Syndicale de la Haute Couture Parisienne in Paris, Nicole Miller combines her art training with couture technique. Nicole Miller's creations have garnered a loyal following of celebrity fans including Angelina Jolie, Beyoncé, Kelsea Ballerini, Perrey Reeves, Cheryl Hines, and Jackie Cruz, amongst others. Nicole is a CFDA board member, and has been the recipient of numerous industry awards such as the Legend of Fashion Award (2006), Fashion Group International Lifetime Achievement Award (2012), and the Visionary Woman Award (2014).